

PRESS RELEASE

Suedwolle weaving collection

"The Wool Chronicle" - the best selection of worsted wool yarns for weaving

Nuremberg, Germany, February 2025 – Suedwolle Group launches "The Wool Chronicle", a new approach to presenting its new collection of weaving yarns.

More than just a showcase of yarns, "The Wool Chronicle" redefines traditional collection presentations, serving as a manifesto of innovation, responsibility, and creativity. Designed to inspire and engage the entire textile supply chain – from manufacturers to brands and designers – it invites industry professionals to explore the limitless possibilities of wool.

Blending tradition with innovation, the new collection highlights the creative potential of Suedwolle weaving yarns, offering a fresh perspective that fosters collaboration and broadens engagement. As a company with **deep expertise** and a legacy rooted in weaving yarns, Suedwolle Group remains committed to investing in this market despite its challenges. With a mission to offer the most comprehensive weaving yarn collection on the market, the company continues to provide exceptional quality, innovative solutions, and responsible practices.

This new concept transforms the yarn experience into a dynamic and interactive journey, strengthening connections across the textile industry while opening doors to new audiences.

Details of the concept:

The range of yarns is **organized by five themes** to simplify the exploration of the company's products. These thematic areas are designed to inspire, blending functionality and style, to meet the needs of contemporary markets and to explore creative possibilities. In addition, the new concept includes "The Wool Chronicle"-magazine, that provides further insights, wool benefits and exclusive insights, reflecting the company's heritage and leadership in textile innovation.

The 5 themes:

Urban Hiking - Beyond Limits

Urban Hiking is a collection of high-performance yarns designed for durability, flexibility, and modern style. By combining Merino wool with performance fibres, these yarns offer breathability, strength, and resilience, making them ideal for technical sportswear and urban apparel.

A standout in this family, **Stelvio Nm 100/1** is a Betaspun® yarn composed of 84% Total Easy Care-treated wool (16.2 μ), 11% polyamide filament, and 5% elastane. Its innovative structure ensures exceptional softness, elasticity, and resistance to abrasion and pilling, making it perfect for activewear, outerwear, and versatile everyday pieces.

Icons - Timeless elegance

A tribute to the yarns that have shaped Suedwolle's legacy, this theme embodies **timeless sophistication and lasting quality**. Designed for both formal and casual wear, these **all-time favourites offer comfort, refinement, and versatility**, seamlessly transitioning through seasons. Combining heritage with advanced spinning technologies, this selection of qualities reflects Suedwolle Group's commitment to exceptional craftsmanship and innovation.



Lainage - Touch the emotions

Lainage brings texture to life with **distinctive yarns like bouclé**, **adding depth**, **softness**, **and originality** to fabrics. Designed for warm, cozy, and visually dynamic textiles, this collection enhances both tailored and casual designs with unique tactile appeal. Combining traceability, responsible sourcing, and contemporary design, this selection of yarns reflects the perfect harmony of tradition and innovation.

A highlight of this family, **Supremo Bouclé RWS RMS Nm 7.000**, blends 45% RWS-certified wool (19.5 μ TEC), 20% RMS-certified Kid Cape Mohair, and 35% polyamide filament. This luxurious bouclé yarn offers unparalleled lightness, warmth, and a sophisticated look, making it ideal for high-quality natural fantasy fabrics.

Responsible - Threads of change

This collection of yarns is a based on responsible features natural and recycled yarns that **prioritize environmental responsibility without compromising on quality or aesthetics**. Designed for both luxury and technical applications, this collection embodies traceability, circularity, and innovation in wool-based textiles.

A standout in this range, **Janus RWS Nm 60/1 X-COMPACT**[®], is crafted from 100% RWS-certified wool (17.2 μ), representing a transparent, cutting-edge supply chain that meets the highest sustainability standards. Thanks to compact spinning, it delivers an exceptionally clean and uniform structure, making it ideal for premium creations that blend elegance, performance, and responsibility.

Another key yarn, **SRP London RWS GRS Nm 80/2**, combines 42.5% RWS-certified wool (21.2 μ) with 57.5% GRS-certified Trevira® recycled polyester, offering lightweight softness, durability, and traceability. This versatile blend is perfect for classic and contemporary garments like jackets and trousers, as well as technical sportswear, ensuring longevity and sustainable performance.

Precious - Wear beauty

A tribute to the finest natural fibers, this selection showcases **silk**, **cashmere**, **and mohair expertly blended with Merino wool to create luxurious yarns that balance comfort**, **elegance**, **and durability**. Designed for garments that exude sophistication and timeless appeal, this collection elevates both classic tailoring and contemporary fashion.

A highlight of this family, **Candelo RMS RWS**, features a refined blend of 50% RMS-certified Super Kid Cape Mohair, 40% RWS-certified wool (19.3 μ), and 10% cashmere. Available in three counts (Nm 1/40, Nm 2/40, Nm 3/40), it allows for versatility in fabric weight and drape. This exceptionally soft and luminous yarn is ideal for high-quality jackets and suits, coats, and flannels, offering warmth, brilliance, and a luxurious hand feel.

Click here to access the digital Suedwolle weaving collection.

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About Suedwolle Group

Südwolle Group is a global producer of worsted yarn in pure wool and wool blends for weaving, circular, flat knitting and technical applications. The company's collections Südwolle, Biella Yarn, Yarn in Motion, Richter, Stöhr and Soey are focused on different segments of the global textile market. Located in the Nuremberg metropolitan area of Germany, Südwolle Group employs more than 3000 people globally with production facilities in Germany, Italy, Poland, Romania, Bulgaria, China and Vietnam. Sustainable excellence in all its dimensions is a philosophy that drives the organization's operations, planning and investment actions. www.suedwollegroup.com

Further Information

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